



Brother TZe tape information - FAQ

What is Brother's new TZe tape? They are the same durable TZ labels you're accustomed to but now with new packaging that features:

- Reduced Plastic - Cassette plastic weight reduced by 15%
- Recycled Content - Cassette contains at least 5% recycled material
- Redesigned Eco packaging

There is no difference with the tape - just the packaging! All TZe supplies are backwards compatible with current hardware.

Are there any other benefits aside from the environmental ones? The new TZe tapes offer several performance benefits including:

- Increased adhesion strength (up 10%)
- Better durability against drops
- Improved laminate alignment

What is the "e" in TZe? The "e" in TZe stands for environmental and simply means it's in the new eco-friendly packaging.

What are the new part numbers going to be? The part numbers will all be very similar to old ones - just with an "e" following TZ, i.e., TZe231 (was TZ231).

What does that imply from a logistical point of view? In-line change to the entire TZ line, requires all new sku numbers, model numbers and UPC codes. When Brother runs out of a given sku, we will start shipping its TZe replacement. Your account manager will inform you when we run out of stock on a given tape so you know when to order its TZe replacement.

Are all the tape series changing? No, at this time we have only changed our regular TZ tapes from 6 mm to 24 mm wide along with our strong adhesive tapes (6 mm to 24 mm wide).

Which P-touch models are compatible with these new tapes? TZe supplies are backward compatible with all current and former hardware models.

