

PLURAL i∞
HUMANIZING TECHNOLOGIES

CHOOSE YOUR SMART DIGITAL TEAM MEMBER



BUYERS FEEL FOR CHARACTERS

Our Avatars help to tell stories about brands and create an emotional connection with the target group.

Emotions are much more memorable than rational product information.



CHARACTER AS STRONG BRAND ASSET

Our digital avatars are perfectly suited to **emotionalize consulting as well as sales moments** and thus to leave a lasting mark on the **customer experience**.

BENEFITS OF THE AVATARS

- Optimize brand visibility
- Increase sales without additional costs with a shop-in-shop solution and data-driven product recommendations
- Drive engagement and brand experience
- Assist customers and augment frontline employee task

The **usability of avatars** is so diverse that it is hardly possible to name all areas of application.



PLURAL.IO

Our avatars are powered by our software Plural.io.

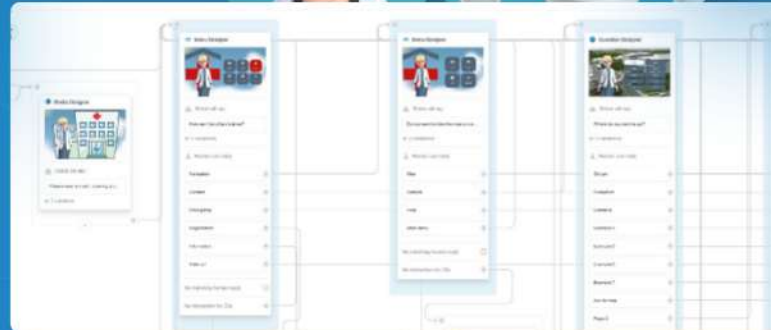
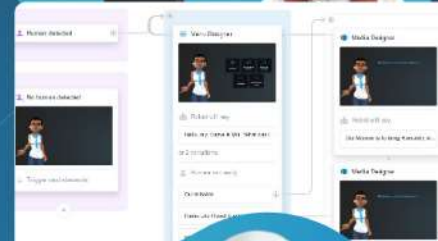
The Plural.io platform **allows creative agencies to create and deploy avatar projects fast and efficiently.**

To achieve this, Plural.io combines **technologies; voice, animations, recognition** to create a truly intuitive and seamless way of interacting with physical or soft-robots.

The technology enables exciting new **customer service use cases** and vast automation opportunities.

INCREASE SALES AND SOLVE PROBLEMS THANKS REAL-TIME EMOTIONAL REACTIONS

Our avatars guide, hear and see the users and react to the users' voice, gestures, and expressions with an appropriate verbal, non-verbal, and visual reactions.



BECOME PART OF THE ECOSYSTEM

Learn how soft-robots are impacting our world as well as how they can help create new revenue.

JOIN OUR PARTNER PROGRAM

Generate a new revenue stream by commercializing avatars into your current solution or service.

As consulting partner we help you:

- to build and implement cutting-edge human-to-machine solutions that can help grow revenue
- to create a competitive advantage
- to introduce avatars to your customers
- to create avatars use cases

BRING YOUR IDEAS TO LIFE.



ABOUT US

ENTHUSIASM. PROGRESS. HUMANITY.

We develop software for Public Life Robots integrators and shape actively the market of current and future technologies. Suitable for each customer's environment, we sell robots and our software and provide consulting services for market development of and with robots.

Founded in 2016, Humanizing Technologies is one of the world's most valued providers of non-industrial robots and robotics software. Spread over 3 locations in Germany and Austria, we offer customer-centric, sustainable and authentic, both ready-to-use and customized solutions.

